

*Per la PACE nel Mondo,  
fra i GIOVANI di Paesi diversi,  
con la CULTURA - Incontrarsi,  
Conoscersi, Comprendersi,  
per sviluppare l'Amicizia tra i Popoli.*

*For PEACE in the World,  
among YOUNG PEOPLE of  
different Countries,  
through CULTURE - Meeting,  
Getting Acquainted,  
Understanding each other to  
develop Friendship among Peoples.*



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- Institutional Member of the ICOMOS International Scientific Committee Theory and Philosophy of Conservation and Restoration
  - Permanent Secretariat of the ICOMOS International Scientific Committee Theory and Philosophy of Conservation and Restoration
  - Organiser of the Florentine odd-numbered-years conferences of the ICOMOS ISC Theory Philosophy of Conservation and Restoration
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## From Florence, 2010-2012 “90 Days for Intercultural Dialogue” at the “Auditorium al Duomo”, Florence - Italy

The Romualdo Del Bianco Foundation® developed vision and programme of *Life Beyond Tourism*®, in which substantial information about cultural heritage of diverse cultural environments is conveyed to their guests through initiatives which foster intercultural dialogue between societies and cultures.

*Life Beyond Tourism*® has received different awards and international acknowledgements. More information can be found on [www.fondazione-delbianco.org](http://www.fondazione-delbianco.org) and [www.lifebeyonddtourism.org](http://www.lifebeyonddtourism.org).

### AIMS OF THE PROJECT

The “90 Days for Intercultural Dialogue” is an initiative of *Life Beyond Tourism*® conceived by Romualdo Del Bianco Foundation® which has the scope

- to set out the principles as defined in the Manifesto *Life Beyond Tourism*® and to disseminate the practical experience of its implementation; the selected projects have to comply with min. 4 of the 8 principles of the Manifesto
- to collect and disseminate information about experiences, products, good practices, working methods, collaborative partners (between heritage sectors, municipalities and the private sector) and results of heritage tourism in historic towns (in particular World Heritage listed Historic Cities) as an instrument for intercultural dialogue;
- to create a network of initiatives of heritage tourism in historic cities and a platform for communication and dissemination of relevant information including seminars and training.

### OUTPUTS OF THE PROJECT

Between 2010 and 2012 the Romualdo Del Bianco Foundation® offers to selected projects and initiatives to be part of a forum to exchange experiences of heritage tourism in the framework of intercultural dialogue, as well as of the worldwide network of the Romualdo Del Bianco Foundation® which includes universities and institutions of all the continents.

The final result of these 90 events, models of the practical implementation of the principals as set out in the Manifesto *Life Beyond Tourism*®, will be presented to the International Community in a final dossier, to be presented at the Universal Forum of Cultures in Naples 2013 and at UNESCO. The 2010 was announced as “International Year for the Rapprochement of Cultures”:

*“In this globalizing world, marked by increasingly rapid exchanges and greater complexity, the protection and promotion of this rich diversity present numerous challenges. True, culture is not included among the Millennium Development Goals in its own right, which I regret. But the links between culture and development are so strong that development cannot dispense with culture.”*

Irina Bokova, Director-General of UNESCO <http://www.unesco.org/en/rapprochement-of-cultures/>

### FONDAZIONE ROMUALDO DEL BIANCO

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The project "90 Days for the Intercultural Dialogue" has been included by UNESCO in the official calendar of the "International Year for the Rapprochement of Cultures" and its final dossier shall be our contribution to this enterprise.

The *Life Beyond Tourism*<sup>®</sup> program has the intention to use the collected information for further development into initiatives and implementation of its objectives.

## HOW TO APPLY

**If your organisation or institute shares this vision and plans or realizes similar initiatives, projects, or programs and wants to include in it a heritage based section on intercultural dialogue, the project "90 days for Intercultural Dialogue" with *Life Beyond Tourism*<sup>®</sup> is an excellent opportunity to share knowledge and experience.**

For 2010-2012 the Romualdo Del Bianco Foundation<sup>®</sup> has the possibility to host selected initiatives in the Auditorium al Duomo (a multifunctional cultural space in the heart of Florence at 70 metres from the Cathedral - via de' Cerretani 54r) under exceptional conditions: the free use of the Auditorium al Duomo premises, only staff, services and other supports costs will be charged. If selected, you are kindly invited to organize your initiative under these conditions.

The events will take place all the year long, according to the booking plan of the Auditorium al Duomo.

For further information and application formalities we refer to:

[sviluppo@lifebeyonddtourism.org](mailto:sviluppo@lifebeyonddtourism.org)

(Ms. Michaela Zackova Rossi)

or

[secretarygeneral@fondazione-delbianco.org](mailto:secretarygeneral@fondazione-delbianco.org)

(for information about Romualdo Del Bianco Foundation<sup>®</sup>: Mr. Simone Giometti)

or to

Fondazione Romualdo Del Bianco

Via del Giglio 10

50123 Firenze, Italy

## EXPERT COMMITTEE

(a board will decide periodically upon the selection of the candidatures):

Honorary President: Mr. Mounir Bouchenaki (General Director of ICCROM)

President: Mr. Marc Laenen (former General Director of ICCROM)

Members:

- Mr. Maurizio Bossi (Gabinetto Vieusseux, Florence)
- Mr. Paolo Del Bianco (President of the Romualdo Del Bianco Foundation<sup>®</sup>)
- Ms. Carlotta Del Bianco (President of ICOMOS Italy Youth)
- Mr. Maurizio Di Stefano (President of ICOMOS Italy)
- Mr. Carlo Francini (Head of the Florence Office for UNESCO World Heritage)
- Mr. Simone Giometti (Secretary General of the Romualdo Del Bianco Foundation<sup>®</sup>)
- Ms. Emma Mandelli (University of Florence)
- Mr. Antonio Natali (Director of the Uffizi Gallery)
- Ms. Michaela Žáčková Rossi (*Life Beyond Tourism*<sup>®</sup>)