



## APPLICATION FORM

### **“90 Days for Intercultural Dialogue” with *Life Beyond Tourism*®**

in the Auditorium al Duomo (Florence, Via de' Cerretani 54r)

**promoted by Romualdo Del Bianco Foundation®**

1. **Title of the initiative** \_\_\_\_\_
2. **Name of the Historic City or Organization** (address, tel, fax, website, e-mail)  
\_\_\_\_\_
3. **Project coordinator** (address, tel., fax, website, e-mail) \_\_\_\_\_  
\_\_\_\_\_
4. **Project secretariat** (address, tel., fax, website, e-mail) \_\_\_\_\_  
\_\_\_\_\_
5. **Promoters** \_\_\_\_\_  
\_\_\_\_\_
6. **Date of the event/ initiative** \_\_\_\_\_
7. **Description of the initiative** (every item: max 100 words)
  - Summary: a brief synthesis of the initiative with the indication what heritage (movable, immovable, intangible or all heritage sections) the project deals with  
\_\_\_\_\_  
\_\_\_\_\_
  - Objectives: the very clear and measurable expected and result oriented targets of the initiative  
\_\_\_\_\_  
\_\_\_\_\_
  - Success factors (measurable criteria of success)  
\_\_\_\_\_
  - Strategy (if relevant: the way how the initiative intends to achieve its objectives)  
\_\_\_\_\_
  - Target groups (students, professionals, tourists, local population etc.)  
\_\_\_\_\_
  - Estimated number of participants  
\_\_\_\_\_
  - Primary regional area(s) of the participants  
\_\_\_\_\_

- Partners and sponsors (heritage sectors, governmental partners, private sector etc.)

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- Outputs (concrete programme issues): regarding this point fill out also Attachment n. 1

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- Language of the event

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Preliminary programme and Time schedule

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**8. Additional services requested in Auditorium al Duomo, Florence** (to be covered by the organizers of the event): technical assistance, audio-visual presentation, translations, amplification, recording, staff, refreshments, other

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Signature\_\_\_\_\_

In \_\_\_\_\_, \_\_\_\_\_ 2010

